



**Ankeny Park Board Meeting**  
**Monday, October 25, 2010**  
**Parks & Recreation Conference Room**

**Meeting Minutes:**

**Call to Order:** Chairperson Diana Baratta called the Park Board Meeting to order at 6:30 p.m. All board members were present with the exception of Todd Seaman who had an excused absence. Todd Redenius represented City staff at the meeting.

**Approval of Minutes:** The September meeting minutes were reviewed and approved with a motion from Matt Glynn and a second from Ellie Hintz. All approved.

**Correspondence:** There was no correspondence.

**Prairie Ridge Economic Impact Report:** Redenius presented the 2010 PRSC Economic Impact Report showing that 26 tournaments at the Complex generated nearly \$1.5 million in economic impact. Included in the Park Board packet was a summary of how the economic impact was figured and sources used. Redenius credited the partnership with the local sports groups as well as state/national sports sanctioning organizations for broad based tournament recruitment which focuses on multiple night stays. A general discussion ensued regarding next year's slate of events which is in the process of being developed.

**Director's Report:** Redenius highlighted several items in the Director's Report, including Cascade Falls, and successful grants received for trail projects.

**2011 Park Board Advocacy Plan:** Vice Chair and 2011 Chairperson Matt Glynn led this presentation which included a power point and a handout. The focus of the plan is to position the Park Board to become more involved in gathering community feedback and in being advocates for parks/recreation initiatives and issues. In general, through the implementation of this plan, the Board's profile will be raised which will allow for greater effectiveness. Following the presentation, a lengthy discussion occurred about ways that the Board and Department profile can be raised and techniques that can be implemented to become better advocates. For the November meeting, board members were asked to come with answers to three questions: Why are you on the board? What is your dream/legacy project? What is your area of interest? One specific area that board members identified for needed improvement was social media presence. Glynn, Connie Johnson, and Baratta will work with Redenius on this effort.

**Park Board Chairperson Comments:** Baratta endorsed the Advocacy Plan and encouraged that the Park Board follows the Prairie Trail model and reach out to gain important and necessary partners.

**Board Member Comments:**

- **Scherle:** Fred mentioned the positive article in Sunday's Des Moines Register regarding the High Trestle Trail Project.
- **Hintz:** Ellie had no report.
- **Johnson:** Connie asked about 2011 park dedications and the fence at Chautauqua Park. Redenius replied that dedication events will occur at Sawgrass, Hillside, Otter-Renaissance, and the Fallen Soldier Memorial in 2011. The fence at Chautauqua will be removed yet this fall.
- **Hade:** Chad had no report.
- **Glynn:** Encouraged board members to review the Parks & Facilities Comprehensive Plan prior to the November meeting.

**Park Board Representative at 11-15 Council Meeting:** Todd Seaman will represent the Park Board at the November Council Meeting.

**Adjournment:** Johnson made a motion to adjourn the meeting, with Scherle providing the second. Meeting was adjourned by standing vote at 7:45 p.m.

**Minutes Reported By:** Todd Redenius, Director of Parks & Recreation